

# Media Kit 2026

Uzbekistan  
***KURSIV***

**Kursiv Uzbekistan is a media platform that focuses on subjects related to the economy, finance, business and socio-political landscape of Uzbekistan, Central Asia and the world.**

Kursiv is a vital source of business analytics and information for entrepreneurs, investors and professionals interested in the Uzbekistan and Central Asian markets.

Kursiv stands out among the country's media outlets due to its innovative approach to information. Rather than merely reporting news, we take an active role in creating and shaping it.



**K**

WEBSITE

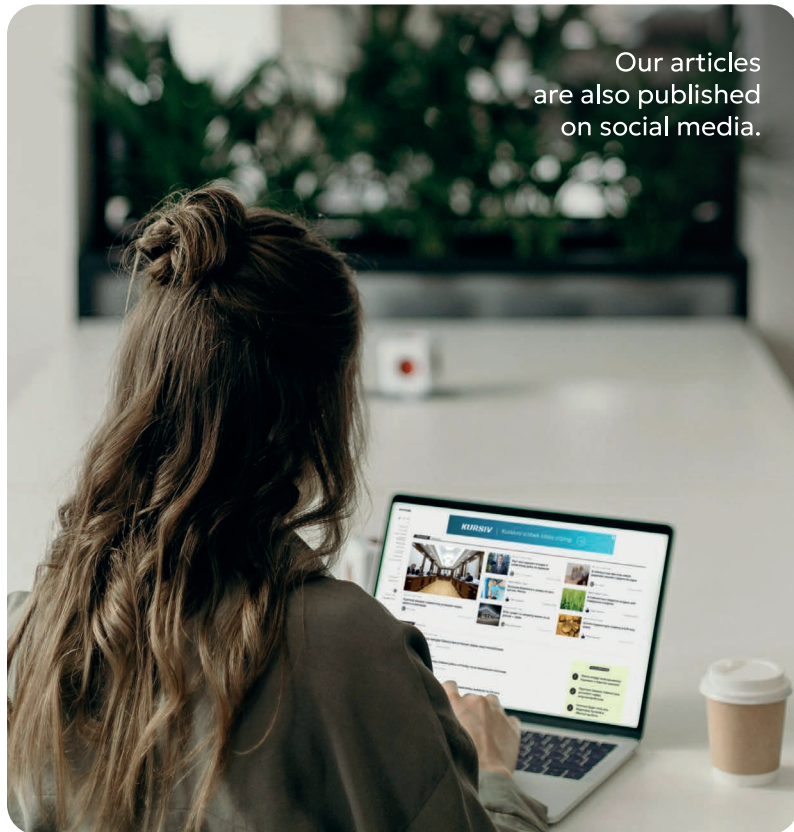
# Kursiv Uzbekistan

Kursiv Uzbekistan is a high-traffic website with strong expertise, known for objective views, key events and detailed analytics.



All materials are published in three languages:  
Uzbek, Russian and English.

Our articles  
are also published  
on social media.



# Kursiv Uzbekistan ranks 2nd among the most cited media outlets in the country



Source: Brand Analytics

1	Kun.Uz	18 708	11	Hordiq.uz	4 798
2	<b>Kursiv Uzbekistan</b>	<b>10 119</b>	12	Vaqt	4 664
3	UzA O'zbekiston	9 338	13	Qalampir	4 364
4	Daryo.uz	8 500	14	Anhor.uz	3 847
5	Gazeta.uz	8 129	15	Xalq so'zi	3 337
6	Yangi O'zbekiston	7 216	16	Dunyo	3 297
7	Sputnik O'zbekiston	6 916	17	Ta'lim xabarlari	3 295
8	Qaraqalpaqstan Xabar Agentligi	6 656	18	Postfactum.uz	3 022
9	Zamin.Uz	5 515	19	Repost.uz	2 703
10	Podrobno.uz	5 416	20	Spot	2 607

The citation index for the month is the number of links to the resource on social media.

Data as of March 2026.

Views



2,5

mln

One  
month data

Visits



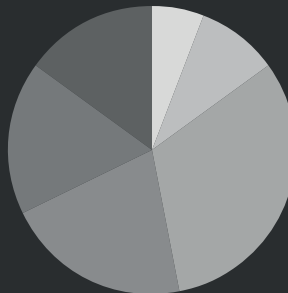
1,5

thous

One  
month data

Audience Age Breakdown

Yandex Metrika



6%	18
9%	18-24
32%	25-34
21%	35-44
17%	45-54
15%	55+

Unique Users



over

One  
month data

1 200 000

Total Audience of the  
Kursiv Uzbekistan Social Media

Yandex Metrika

50 000+

users

**K**

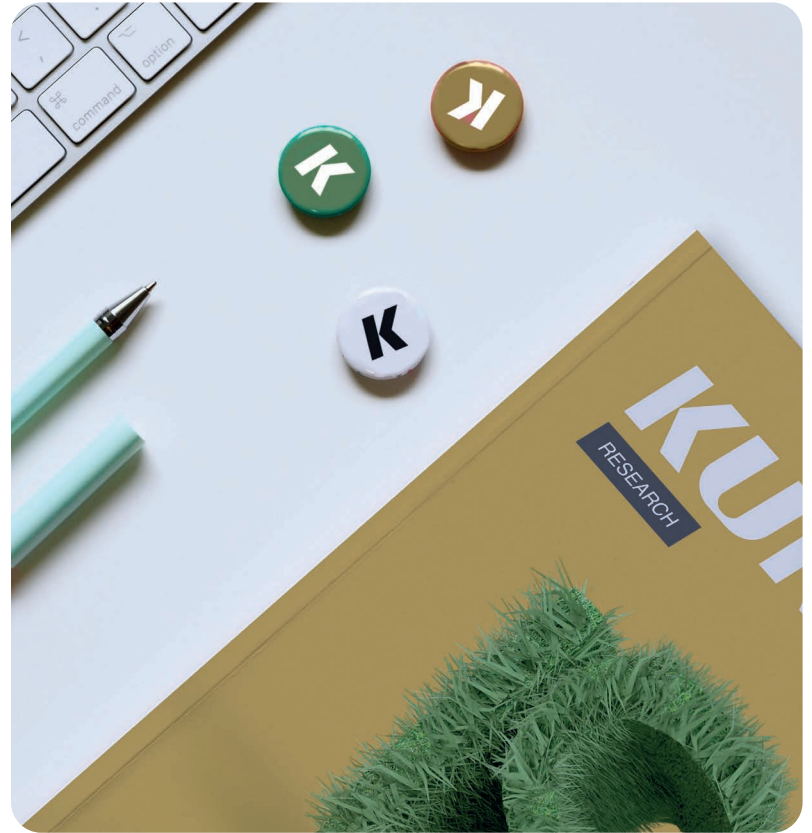
MAGAZINE

# Kursiv Research

Kursiv Research is a thematic analytical journal based on in-house research. Each issue presents a detailed overview of a specific topic, case studies and expert commentary.



**Distributed in business centers, airports, hotels, restaurants, car dealerships and fitness centers.**



**K**

EVENTS

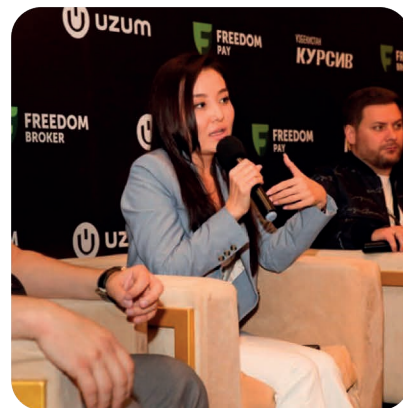
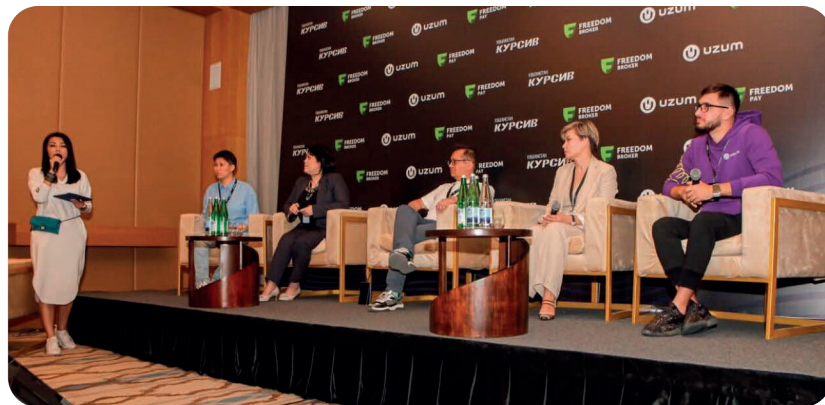
# Kursiv Events

We organise and execute industry-specific events in various formats. Our portfolio includes major events such as international conferences and annual awards that attract hundreds of attendees, as well as smaller, club-style gatherings designed for a limited number of guests.



**Our aim is to foster meaningful and professional discussions while also creating opportunities for new informational experiences that highlight your company.**





**K**

RESEARCH

Research Team

# Kursiv Research

The research team at Kursiv Research offers a wide range of services in marketing and user research.



**The studies help companies make informed decisions and increase the efficiency of their operations.**

1



Marketing research, market analysis and analysis of consumer preferences.

2



Brand perception research assesses brand awareness and strength and identifies factors that influence brand perception among the public and targeted consumer groups.

3



Product research, identifying consumer needs, testing products for their optimisation.

4



UX/UI research studies user needs and behaviour, identifying problems in the design, texts and functions of digital products.

## Article with PR Lable

UP TO 3,500 CHARACTERS • 10 PHOTO

Main page 24h pin

from 7 000 000 UZS

## Media Partnership

The article is marked as "Media Partnership" in the end of the text.

UP TO 7,000 CHARACTERS • 10 PHOTO

Main page 24h pin

from 11 000 000 UZS

## Native Article

Editorial

UP TO 7,000 CHARACTERS • 10 PHOTO

Main page 24h pin

from 14 500 000 UZS

## Interview

UP TO 15,000 CHARACTERS • 2 PHOTOS

Main page 24h pin

from 14 500 000 UZS

## Expert Column

The article is marked as "Media Partnership" in the end of the text.

UP TO 5,000 CHARACTERS • 1 PHOTO

Main page 24h pin, "Opinion" section

from 14 200 000 UZS

## Special Project



10 publications  
Project name page  
Social media integration

from 140 000 000 UZS

## SOCIAL MEDIA AND VIDEO

### Promotion on social networks

TELEGRAM

1 500 000 UZS



LINKEDIN

3 000 000 UZS



INSTAGRAM

1 500 000 UZS



FACEBOOK

500 000 UZS



### Journalist work/ translation

A TEXT UP TO 7,000 CHARACTERS

1 500 000 UZS

### Additional language version

Placement on YouTube  
and the website

3 000 000 UZS

### Video clip

Reportage  
up to 15 minutes

Placement on YouTube  
and the website

33 000 000 UZS



Prices exclude VAT

K

RESEARCH



### Standard Kursiv Research (local)

Desk-based  
Scope - Uzbekistan

45 000 000 UZS



### International Kursiv Research

Studies Desk research  
international Scope

58 000 000 UZS



### Kursiv Research with field study elements

85 000 000 UZS



### Sociological Service

On request

140 000 000 UZS

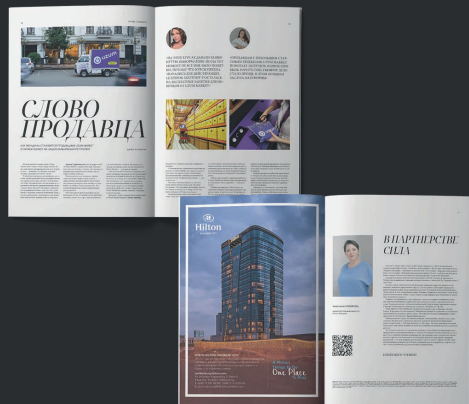


Prices exclude VAT

## General Package



Coordination of the topic, 4 spreads about the partner, cover, video



150 000 000 UZS

## 2nd and 3d cover



23 000 000 UZS

## 4th cover



26 000 000 UZS

## Double-page spread



32 500 000 UZS

## Full page



21 520 000 UZS

## BANNERS

### Website banners

1 CRM/1000 IMPRESSIONS

#### DESKTOP

1200x120

42 000 UZS

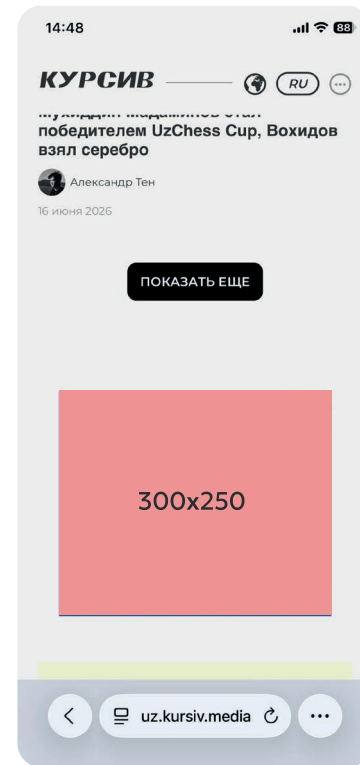
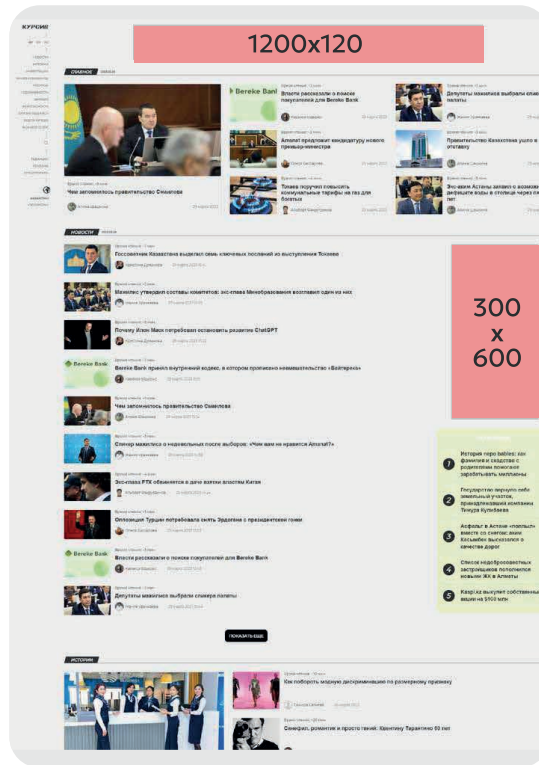
300x600

28 000 UZS

#### MOBILE

300x250

22 000 UZS



# Contact

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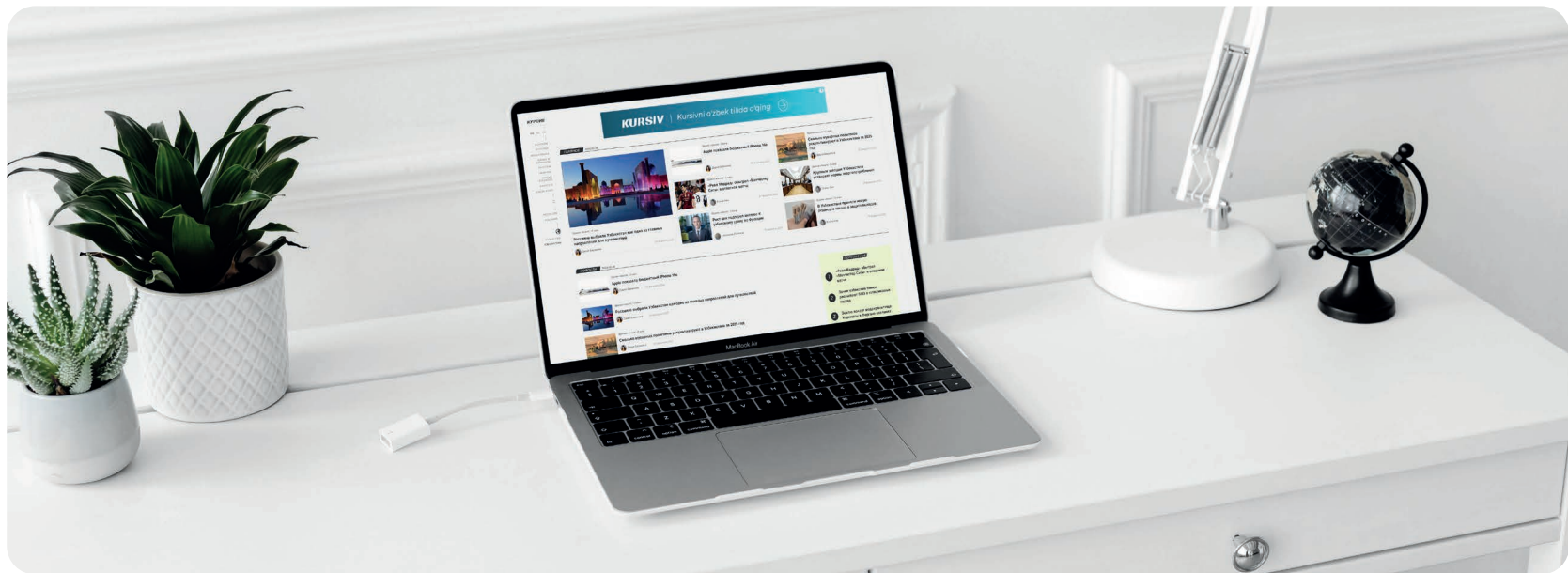
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**KURSIV**