

Media Kit 2026

Uzbekistan
KURSIV

Kursiv Uzbekistan is a media platform that focuses on subjects related to the economy, finance, business and socio-political landscape of Uzbekistan, Central Asia and the world.

Kursiv is a vital source of business analytics and information for entrepreneurs, investors and professionals interested in the Uzbekistan and Central Asian markets.

Kursiv stands out among the country's media outlets due to its innovative approach to information. Rather than merely reporting news, we take an active role in creating and shaping it.



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WEBSITE

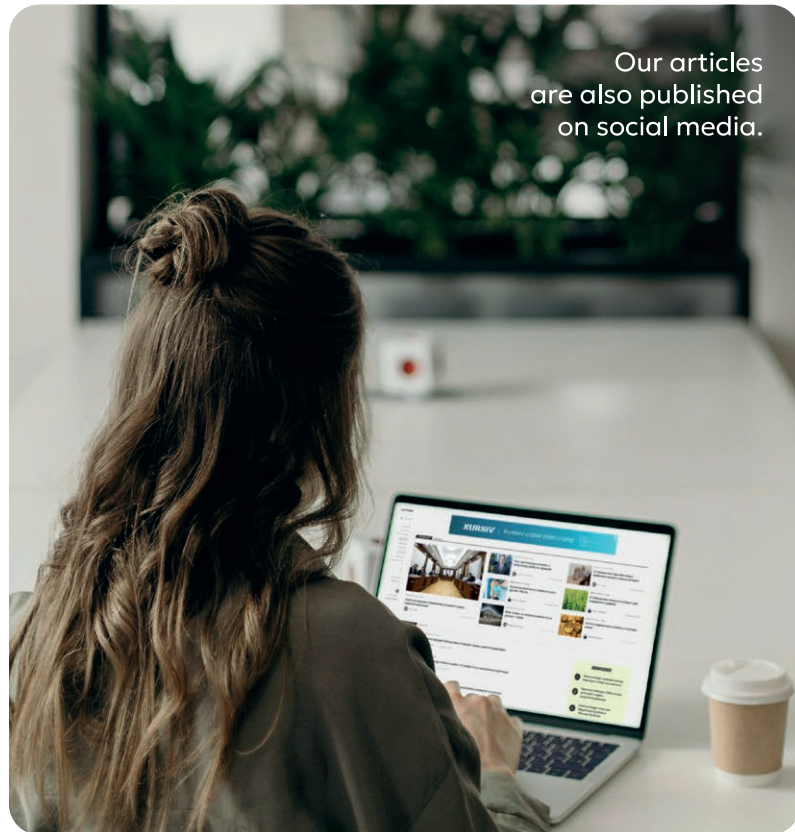
Kursiv Uzbekistan

Kursiv Uzbekistan is a high-traffic website with strong expertise, known for objective views, key events and detailed analytics.



All materials are published in three languages:
Uzbek, Russian and English.

Our articles
are also published
on social media.



Kursiv Uzbekistan ranks 2nd among the most cited media outlets in the country



Source: Brand Analytics

1	Kun.Uz	18 708	11	Hordiq.uz	4 798
2	Kursiv Uzbekistan	10 119	12	Vaqt	4 664
3	UzA O'zbekiston	9 338	13	Qalampir	4 364
4	Daryo.uz	8 500	14	Anhor.uz	3 847
5	Gazeta.uz	8 129	15	Xalq so'zi	3 337
6	Yangi O'zbekiston	7 216	16	Dunyo	3 297
7	Sputnik O'zbekiston	6 916	17	Ta'lim xabarleri	3 295
8	Qaraqalpaqstan Xabar Agentligi	6 656	18	Postfactum.uz	3 022
9	Zamin.Uz	5 515	19	Repost.uz	2 703
10	Podrobno.uz	5 416	20	Spot	2 607

The citation index for the month is the number of links to the resource on social media.

Data as of March 2026.

Views



4
mln

One
month data

Visits

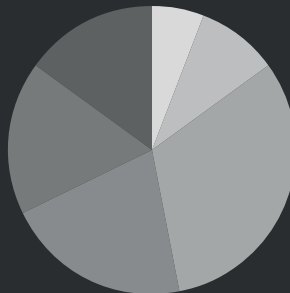


2,1
thous

One
month data

Audience Age Breakdown

Yandex Metrika



6%	18
9%	18-24
32%	25-34
21%	35-44
17%	45-54
15%	55+

Unique Users



over

One
month data

1 400 000

Total Audience of the
Kursiv Uzbekistan Social Media

Yandex Metrika

100 000+
users

K

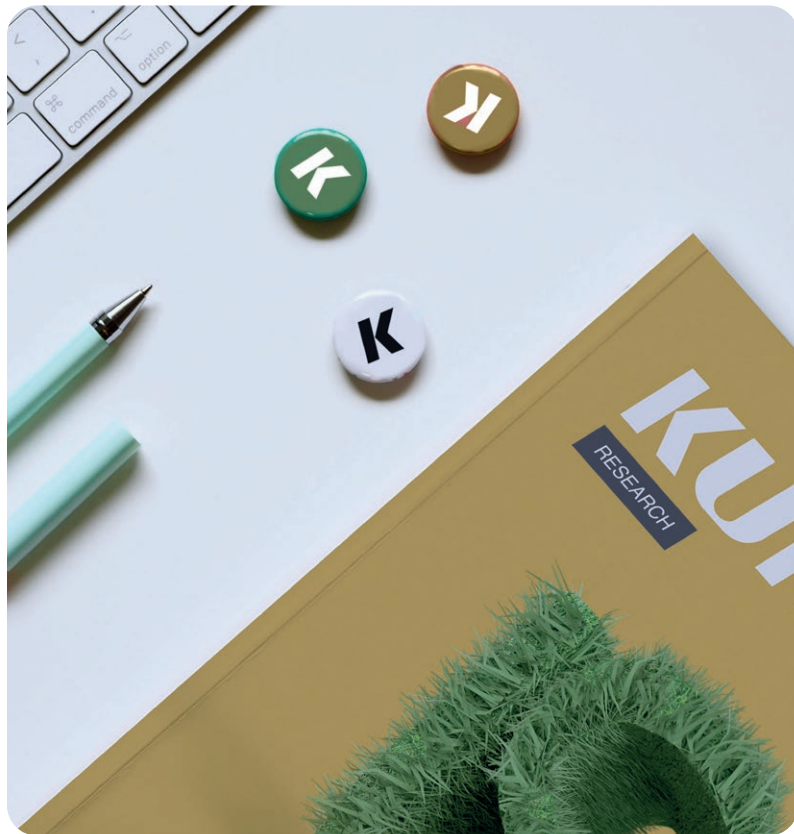
MAGAZINE

Kursiv Research

Kursiv Research is a thematic analytical journal based on in-house research. Each issue presents a detailed overview of a specific topic, case studies and expert commentary.



Distributed in business centers, airports, hotels, restaurants, car dealerships and fitness centers.



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EVENTS

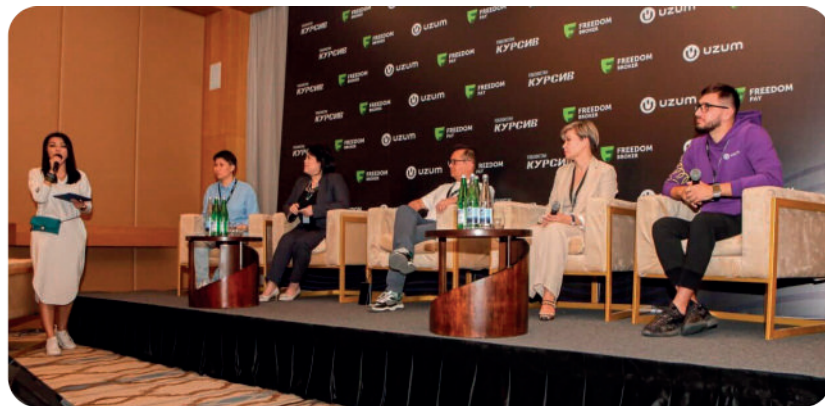
Kursiv Events

We organise and execute industry-specific events in various formats. Our portfolio includes major events such as international conferences and annual awards that attract hundreds of attendees, as well as smaller, club-style gatherings designed for a limited number of guests.



Our aim is to foster meaningful and professional discussions while also creating opportunities for new informational experiences that highlight your company.







RESEARCH

Research Team

Kursiv Research

The research team at Kursiv Research offers a wide range of services in marketing and user research.



The studies help companies make informed decisions and increase the efficiency of their operations.

1



Marketing research, market analysis and analysis of consumer preferences.

2



Brand perception research assesses brand awareness and strength and identifies factors that influence brand perception among the public and targeted consumer groups.

3



Product research, identifying consumer needs, testing products for their optimisation.

4



UX/UI research studies user needs and behaviour, identifying problems in the design, texts and functions of digital products.

Article with PR Lable

UP TO 3,500 CHARACTERS • 10 PHOTO

Main page 24h pin

from 7 000 000 UZS

Media Partnership

The article is marked as "Media Partnership" in the end of the text.

UP TO 7,000 CHARACTERS • 10 PHOTO

Main page 24h pin

from 11 000 000 UZS

Native Article

Editorial

UP TO 7,000 CHARACTERS • 10 PHOTO

Main page 24h pin

from 14 500 000 UZS

Interview

UP TO 15,000 CHARACTERS • 2 PHOTOS

Main page 24h pin

from 14 500 000 UZS

Expert Column

The article is marked as "Media Partnership" in the end of the text.

UP TO 5,000 CHARACTERS • 1 PHOTO

Main page 24h pin, "Opinion" section

from 14 200 000 UZS

Special Project



10 publications
Project name page
Social media integration

from 140 000 000 UZS

SOCIAL MEDIA AND VIDEO

Promotion on social networks

TELEGRAM

1 500 000 UZS



LINKEDIN

3 000 000 UZS



INSTAGRAM

1 500 000 UZS



FACEBOOK

500 000 UZS



Journalist work/ translation

A TEXT UP TO 7,000 CHARACTERS

1 500 000 UZS

Additional language version

Placement on YouTube
and the website

3 000 000 UZS

Video clip

Reportage
up to 15 minutes

Placement on YouTube
and the website

33 000 000 UZS



Prices exclude VAT

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RESEARCH



Standard Kursiv Research (local)

Desk-based
Scope - Uzbekistan

45 000 000 UZS



International Kursiv Research

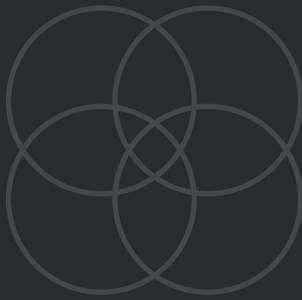
Studies Desk research
international Scope

58 000 000 UZS



Kursiv Research with field study elements

85 000 000 UZS



Sociological Service

On request

140 000 000 UZS

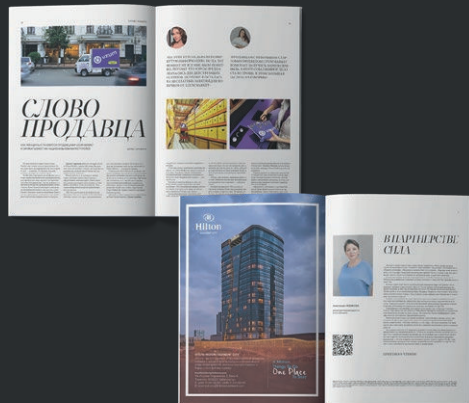


Prices exclude VAT

General Package



Coordination of the topic, 4 spreads about the partner, cover, video



150 000 000 UZS

2nd and 3d cover



23 000 000 UZS

4th cover



26 000 000 UZS

Double-page spread



32 500 000 UZS

Full page



21 520 000 UZS

BANNERS

Website banners

1 CRM/1000 IMPRESSIONS

DESKTOP

1200x120

42 000 UZS

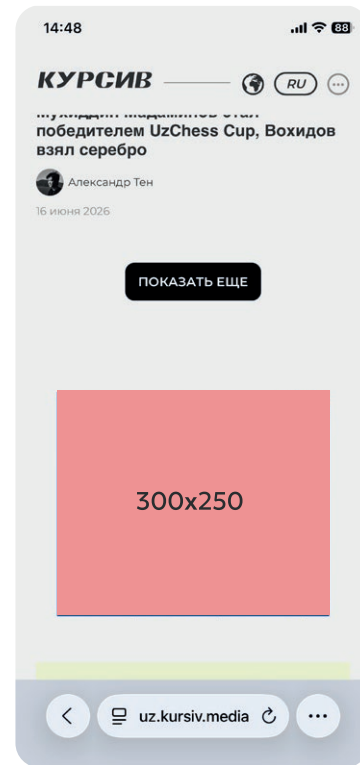
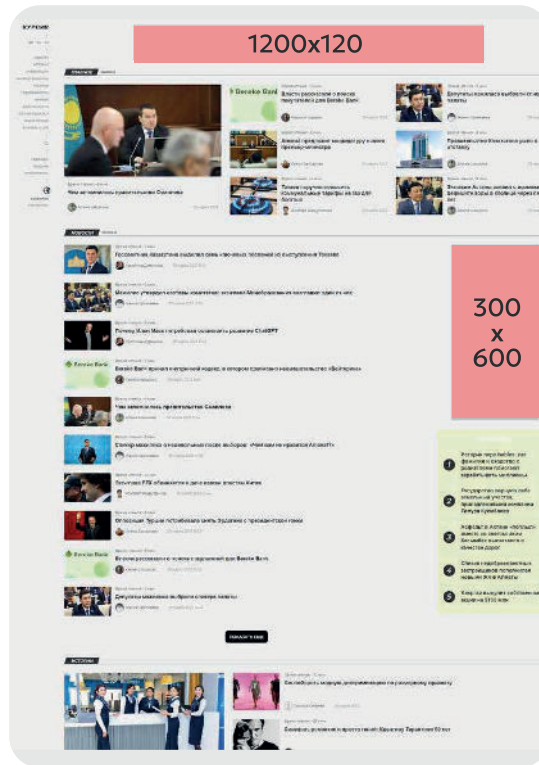
300x600

28 000 UZS

MOBILE

300x250

22 000 UZS



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